PINE BLUFF ADVERTISING AND PROMOTION COMMISSION
Meeting Minutes
September 28, 2026

The regular meeting of the Pine Bluff Advertising and Promotion Commission was held on Monday, September 28, 2026, at 5:00 p.m. at the offices of the A&P Commission, 623 S. Main Street. This meeting was audibly recorded. These minutes are a summarization.

PRESENT:

Advertising and Promotion Commission

Mr. Glen Brown, Jr., Chair
Mr. David Knott, Secretary-Treasurer
Ms. Carla Bryant, Vice-Chair
Mrs. Reneta Harper
Mr. Lloyd Holcomb, Jr.
Mr. Kenneth Lipsmeyer

Staff

Mrs. Sheri Storie, Executive Director
Mr. Jimmy Cunningham, Tourism Development Director
Mr. Michael McCray, Public Relations & Cultural Development Specialist
Mrs. Betty Brown, Recorder

Call to Order:
Brown called the meeting to order at 5:11 PM.

Brown and all welcomed Mr. Kenneth Lipsmeyer.

Brown asked for consideration of the minutes for the regular meeting of August 24, 2026. Knott moved to accept the minutes as presented. Bryant seconded. The minutes were approved as presented.

Storie reviewed the email sent to everyone regarding the proposed amendments to the A&P By Laws:

III. ORGANIZATION Section D. The Commission shall maintain one (1) standing committee, known as the Finance Committee, consisting of three (3) members.
The Committee shall request the Civic Auditorium Complex Commission present quarterly reports to the committee.

IV. MEETINGS Section E The order of business at all regular meetings shall be as follows (a) Call to Order; (b) Consideration of Minutes; (c) Finance Committee Report; (d) Director's Report; (e) Old Business; (f) New Business; (g) Adjournment

V. Voting Section A. Voting by proxy is prohibited, and all remote votes must be cast individually by the members in a manner that allows their identity and vote to be clearly known by those in attendance.

VI. RECORDS Section B. The Administrative Assistant shall be responsible for the maintenance of the files of all studies, reports, documents of all meetings.

VII. CONFLICT OF INTEREST Section B. The verbal disclosure requirement is mandatory and supplements the existing requirements to recuse oneself from voting, ensuring that potential conflict is transparently brought to light before any board action takes place.

Bryant made a motion that the changes to the By-Laws be approved. Harper seconded. The motion passed.

<u>New Business</u>
Brown opened the floor for a motion to reappoint Knott as commissioner since Knott's term was due to expire on September 30. Bryant made a motion to reappoint Knott. Harper seconded. The motion was approved. Knott abstained from the vote.

Storie asked the Commission for a funding request for $30,000 for the following:
New Position Overlap budgeted for 2027 but ideally needed now for training prior to 2027.
Workstation Hardware for new employees and replacement of aged computer hardware.
Visitor Center Retail Displays and Merchandise. Storie submitted digitally designed photos of the displayed merchandise.

G. Brown confirmed that the funding would come from additional unbudgeted tax revenue received this year. Knott made a motion to approve the funding request. Bryant seconded. The motion was approved.

Storie presented the 2027 budget in detail. All the commissioners were previously emailed a copy of the proposed budget. Lipsmeyer had a question pertaining to additional funding for the convention center. It was explained that a discussion was held previously with the City and CACC that the major expenses for HVAC and renovations would have to come from a bond as the A&P does not have that kind of funding.

Bryant made a motion to approve the 2027 Budget as presented. Harper seconded. The motion passed.

More discussion was held after the budget was approved regarding the systematic needs of the convention center. Bryant, Brown and Storie reviewed recent discussions with the Mayor and Barbara Dunn regarding the future upgrades necessary for the convention center. Lipsmeyer asked the questions for a better understanding of how A&P Commission and the Civic Auditorium Convention Center Commission operates.

Due to the Mayor planning a Special Called meeting for City Council; no Committee reports were given.

With no further business to be discussed Brown entertained a motion to adjourn. Bryant moved to adjourn. Harper seconded. The meeting adjourned at 5:19 PM.

The next regular meeting will be on Monday, October 26, 2026, at 5:00 PM at the offices of the A&P Commission.

Respectfully submitted,

Glen Brown, Jr., A&P Commission Chair **Sheri Storie, A&P Executive Director**

/beb

*The minutes contained herein follow the best practices of **Robert's Rules of Order** and is not a transcription of the meeting. As is standard procedure, these minutes serve as a record of the action(s) taken by the Commission and is not a record of detailed discussion that took place during the meeting.*