

PINE BLUFF ADVERTISING AND PROMOTION COMMISSION
Special Called Meeting Minutes
December 2, 2025

A Special Called meeting of the Pine Bluff Advertising and Promotion Commission was held on Tuesday, December 2, 2025 at 5:00 p.m. at the offices of the A&P Commission, 623 S. Main Street. This meeting was audibly recorded. These minutes are a summarization.

PRESENT:

Advertising and Promotion Commission

Mr. Glen Brown, Jr., Chair
Mr. David Knott, Secretary-Treasurer
Ms. Carla Bryant, Vice-Chair
Mrs. Reneta Harper
Mr. Lloyd Holcomb, Jr.

Staff

Mrs. Sheri Storie, Executive Director
Mr. Jimmy Cunningham, Tourism Development Director
Mrs. Betty Brown, Recorder

Call to Order:

Brown called the meeting to order at 5:07 PM. Brown reminded the presenters that they would have five minutes to present and after their presentation they were free to leave the meeting. Brown also reminded them that no decisions would be made at this time.

Bryant made a motion to allow the Merrill Restoration Alliance to be the second presentation. Harper seconded the motion. The motion was approved.

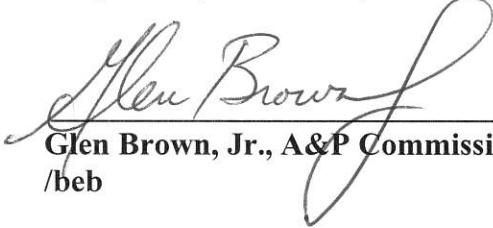
2026 Funding Applicant Presentations, Q&A:

Sahara Shrine A.A.O.N.M.S.-Sahara Shrine Circus – Matthew Newton
Merrill Restoration Alliance, Inc. – Merrill Historical Museum – Juanita Currie
South Arkansas Livestock Show Association/Hestand Stadium Year-Round Funding – Dale Dixon
UAPB- 3rd Annual Juneteenth in the Bluff: An Arts & Culture Festival – Jaimie Wright
The ARTx3 Campus- 2026 Year-Round Programing, Marketing & Capacity – Lindsey Collins
Jefferson Co. Extension Homemakers Council-Southeast AR District Fair – Debbie James
Bluff City Rodeo Association/Down to Earth-Pine Bluff Takeover Black Rodeo – David Moore
Knott motioned for a five-minute break. Bryant seconded. Meeting resumed after break.
Arkansas Extreme Outdoors – AEO Expo - Michael Baugh and Brandy Aaron
Cotton Belt Rail Historical Society/ AR Railroad Musuem – Robert Longhoffer and J.P. Dunger
Port City Blues Society- Event A-Midtown Blues Concert Series 2026 – Dave Sadler
Port City Blues Society- Event B- Future of the Blues – Dave Sadler
SEARK-SEARK Golf Classic Tournament – Charles King and Rikki Nelson
UAPB Athletics-2026 UAPB Founders Week Athletics – Cory Blunt
UAPB Athletics- 2026 Homecoming – Cory Blunt
Faith Walk Family Foundation-The Great Room at the Stickney House – Phyllis Stickney
St. Levon Community Foundation-Tour de Bluff – Kenny and Sandra Fisher
Pine Bluff Downtown Development-Pop Up in the Bluff – Latasha Randle

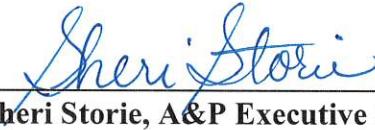
Once the presentations were complete the Commission discussed the next scheduled meeting that was planned for Monday, December 15, 2025. Due to a conflict with the City Council meeting the next regular meeting will be on Thursday, December 18, 2025, at 5:00 PM at the offices of the A&P Commission.

With no further business to be discussed Holcomb moved to adjourn. Bryant seconded. The meeting adjourned at 7:13 PM.

Respectfully submitted,



Glen Brown, Jr., A&P Commission Chair
/beb



Sheri Storie
Sheri Storie, A&P Executive Director

The minutes contained herein follow the best practices of Robert's Rules of Order and is not a transcription of the meeting. As is standard procedure, these minutes serve as a record of the action(s) taken by the Commission and is not a record of detailed discussion that took place during the meeting.