

PINE BLUFF ADVERTISING AND PROMOTION COMMISSION

Meeting Minutes

April 27, 2026

The regular meeting of the Pine Bluff Advertising and Promotion Commission was held on Monday, April 27, 2026, at 5:00 p.m. at the offices of the A&P Commission, 623 S. Main Street. This meeting was audibly recorded. These minutes are a summarization.

PRESENT:

Advertising and Promotion Commission

Mr. Glen Brown, Jr., Chair
Mr. David Knott, Secretary-Treasurer
Ms. Carla Bryant, Vice Chair (via telephone)
Mrs. Reneta Harper
Mr. Lloyd Holcomb, Jr.

Staff

Mr. Jimmy Cunningham, Tourism Development Director
Mr. Michael McCray, Public Relations & Cultural Development Specialist
Mrs. Betty Brown, Recorder

Guests

Mr. Hayden Moore, EGP

Call to Order:

Brown called the meeting to order at 5:00 PM.

Brown asked for consideration of the minutes for the regular meeting of March 23, 2026. Knott moved to accept the minutes as presented. Harper seconded. The minutes were approved as presented.

Director's Report

In lieu of Storie's absence Cunningham and McCray presented the printed information that Storie had emailed the Commission in advance regarding the "atg Pavilion" in the Argenta District of North Little Rock. McCray shared information about the app that links all the attractions together. Cunningham explained the significance of how Big Bill Broonzy's music impacted the music industry.

North Little Rock Tourism (NLR A&P) is providing \$1,000,000 and have asked the 21 cities to pay \$50,000 sponsorship for each community to support this initiative. In the information emailed to the commissioners Storie requested their approval for a contribution from Pine Bluff to be funded through existing reserves.

Brown entertained a motion to approve a \$50,000 sponsorship toward the atg Pavilion sculpture that would come from the reserves. Bryant made the motion. Holcomb seconded the motion. The motion was approved.

Committee Reports

Marketing Committee – no report.

Finance Committee – Knott presented the financial summary report for the month ending March 31, 2026. Knott confirmed with the commissioners their understanding of the email he had sent to the Convention Center regarding all future needs for funding. Everyone agreed to understanding the procedures.

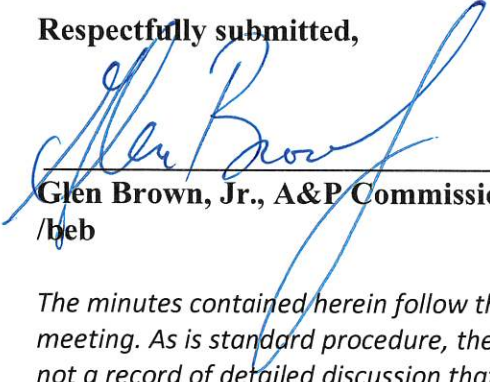
New Business

EGP 2025 Audit Report - Brown asked Hayden Moore to present the 2025 Audit Report. Moore explained the governance letter of the audit. He explained that this audit report is considered clean or unmodified, that they do not take exception to the balances presented in the report and did not have any findings related to the internal controls or insufficiencies or deficiencies in the report. There were no questions for Moore by the Commission.

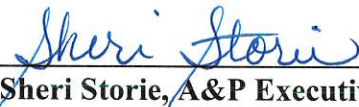
With no further business to be discussed Knott made a motion to adjourn. Holcomb seconded. The meeting adjourned at 5:30 PM.

The next regular meeting will be on Thursday, May 21, 2026, at 5:00 PM at the offices of the A&P Commission.

Respectfully submitted,



Glen Brown, Jr., A&P Commission Chair
/beb



Sheri Storie, A&P Executive Director

*The minutes contained herein follow the best practices of **Robert's Rules of Order** and is not a transcription of the meeting. As is standard procedure, these minutes serve as a record of the action(s) taken by the Commission and is not a record of detailed discussion that took place during the meeting.*