

PINE BLUFF ADVERTISING AND PROMOTION COMMISSION

Meeting Minutes

February 28, 2023

The regular meeting of the Pine Bluff Advertising and Promotion Commission was held on Tuesday, February 28, 2023 at 4:00 p.m. at the offices of the A&P Commission, 623 S. Main Street. This meeting was audibly recorded. These minutes are a summarization.

PRESENT:

Advertising and Promotion Commission

Mr. John Lawson, Chair
Ms. Berinda Eugene, Vice Chair
Mr. Glen Brown, Jr., Secretary-Treasurer
Ms. Rosie Pettigrew
Mr. Steven King
Mr. Jamie McAfee

Staff

Mrs. Betty Brown, Recorder

Guest

Mr. Steven Shaner, Councilman

Call to Order:

Lawson called the meeting to order at 4:09 PM.

Lawson asked for consideration of the minutes for the regular meeting of January 25, 2023. McAfee moved to accept the minutes as presented. King seconded. The minutes were approved as presented.

Director's Report

Lawson informed everyone that Storie is attending a conference and has provided a written report. He recommended they read it on their own and email Storie with any comments or questions.

Committee Reports

***Marketing Committee* – Eugene was not present at the time, Pettigrew reported that there was no meeting.**

***Finance Committee* – Brown reported that the finance committee did not meet. Lawson recommended the Commission review the financial report and respond with any related questions.**

Pettigrew requested that the bar graphs depicting the tax collections once again be included in future director reports.

New Business

Lawson commented that since Brown is the Secretary-Treasurer he will continue as chair of the Finance Committee and Eugene will continue as chair of the Marketing Committee since she is

Vice-Chair. Some discussion was held pertaining to committee member selection.

Brown signed the resolution to add Lawson and Eugene both as authorized check signers.

Lawson began the discussion to consider possible change to future meeting dates.

Pettigrew made a motion to move future meetings to the fourth Tuesday of the month, as long as the space is available. Brown seconded.

Lawson moved to go into Executive Session to discuss personnel. Pettigrew seconded. The Commission went into Executive Session at 4:31 PM.

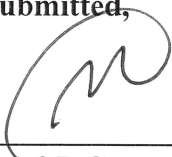
The Recorder was called back to the meeting.

No report was given from the Executive Session.

With no further business to be discussed McAfee moved to adjourn. Pettigrew seconded. The meeting adjourned at 5:13 PM.

The next regular meeting will be on Tuesday, March 28, 2023 at 4:00 PM at the offices of the A&P Commission.

Respectfully submitted,



John Lawson, A&P Commission Chair
/beb



Sheri Storie, A&P Director

*The minutes contained herein follow the best practices of **Robert's Rules of Order** and is not a transcription of the meeting. As is standard procedure, these minutes serve as a record of the action(s) taken by the Commission and is not a record of detailed discussion that took place during the meeting.*