

PINE BLUFF ADVERTISING AND PROMOTION COMMISSION
Special Called Meeting Minutes
January 20, 2023

A special called meeting of the Pine Bluff Advertising and Promotion Commission was held by Zoom Conference on Friday, January 20, 2023 at 4:00 p.m. This meeting was audibly recorded. These minutes are a summarization.

The purpose of the meeting was for 2023 Funding Application Presentations.

PRESENT:

Advertising and Promotion Commission

Mr. Glen Brown, Jr., Secretary Treasurer
Mr. Lloyd Holcomb, Jr.
Mrs. Berinda Eugene, Vice Chair
Ms. Rosie Pettigrew
Mr. Jamie McAfee, Commissioner Elect
Mr. Steven King, Commissioner Elect

Staff

Mrs. Sheri Storie, Executive Director
Mrs. Betty Brown, Recorder
Mr. Jimmy Cunningham, Jr., Director of Tourism Development

Brown asked to Storie to start the presentations without a quorum at 4:06 PM since no funding decisions were to be made.

Storie explained the presentation order and five-minute time limit for each applicant.

Application Presenters present on Zoom:

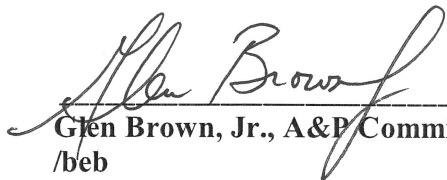
Mr. Jason Hooks – AGFC- Governor Mike Huckabee Delta Rivers Nature Center
Ms. Troy DeBill – Arts & Science Center for Southeast Arkansas
Mr. Kevin Haynie – ASC – ARI Augmented Reality Installation
Mr. Brian Worthington – Black Pilots of America Operation Skyhook
Mr. Cory Blunt – Blunt Sports Marketing
Mr. John Wellenberger – Arkansas Railroad Museum
Dr. Ryan Watley – Go Forward Pine Bluff
Mr. Kerry Battle – Pine Bluff Festival Association 4th of July Fireworks &
Enchanted Lands of Legends & Lights
Mr. Matthew Newton – Sahara Shrine Event Center
Mr. Rob Cheatwood – Taylor Field Year-Round & Tournament Requirement Updates
Mr. Dale Dixon – South Arkansas Livestock Show Association Year-Round
Hestand Stadium Maintenance
Ms. Jaimie Wright, Mr. George Cotton, Mr. Chris Robinson, Mr. Myron Jackson –
UAPB Homecoming Advertising & Homecoming Golf Tournament
Mr. Michael McCray – Williams & Associates Communication

After each presentation, the Commissioners had the opportunity to ask questions or make comments.

Storie thanked everyone and asked the Commissioners if they had any further questions for the applicants prior to the regular meeting to email her and she would get those questions answered.

The meeting was dismissed at 5:30 PM.

Respectfully submitted,


Glen Brown, Jr., A&P Commission Chair
/beb


Sheri Storie, A&P Executive Director

*The minutes contained herein follow the best practices of **Robert's Rules of Order** and is not a transcription of the meeting. As is standard procedure, these minutes serve as a record of the action(s) taken by the Commission and is not a record of detailed discussion that took place during the meeting.*